

Memo

Medicines for Europe ‘Medicines: Urgent supplies’ logo

Guidelines for use

Medicines for Europe has developed a special logo, as part of initiative to allow high speed transfer of medicines, medical equipment, and all essential components related to medicines. This is to facilitate trucks carrying urgent and essential supplies to cross borders quickly and efficiently, using special designated ‘green lanes’, as designated by the European Commission.

The use of this logo is available for any company involved in circulating essential medical goods, equipment and supplies.

The logo can be used if the conditions below are met.

Medicines for Europe member

The logo is open access for your company, association, suppliers, transport and logistics. Please request it from koregan@medicinesforeurope.com.

We count on Medicines for Europe members to ensure suppliers and transporters working for you use this logo in good faith (only for related production and urgent medical supplies).

Please send us pictures of your trucks bearing the logo so we can share on social media to further spread the word of the initiative.

Non-Medicines for Europe members

This logo can be used by your company, association, suppliers, transport and logistics. The following process for non-Medicines for Europe members:

- Send a signed letter from the head of your organisation stating on ***your honour*** that you will only use the banner only for trucks or other vehicles **for the transport of medicines or of goods needed for the production of medicines or emergency medical supplies**
- The letter should have your name, title, company address and national registration (VAT) number.
- The letter should be addressed to Adrian van den Hoven, Director General, Medicines for Europe, Rue d’Arlon 50, Brussels.
- You can send the letter to koregan@medicinesforeurope.com
- We will then send you the logo.
- We ask you send us a picture of your trucks bearing the logo for our use on social media, to spread the word of the initiative. These can be sent to koregan@medicinesforeurope.com